

Design the most effective e-learning to improve performance in the workplace

This 2-day course is the logical next step for those who have learnt the main functionality of Assima's rapid content development tool (AAL) and are now looking to improve the quality and design of their lessons. The first day of the course introduces an e-learning design methodology which delivers higher retention of learning and ultimately, improved performance in the workplace. The next day covers the best application of a selection of key features and functions of the product which are used to bring about the most effective delivery of your e-learning content.

“covered a lot more than I expected which was excellent, as it gave us good skills to plan training and simulations”

You will learn about

- Principles of effective e-learning
- IDEA™ - Assima's e-learning design methodology
- Constructing learning objects
- Creating motivational, business-aligned learning objectives
- Making e-learning instructionally interactive
- The right kind of learner feedback and error remediation
- Assessment techniques that truly test
- Effective application of Atlantic Link assets

Course topics

- The value of learning
- How we learn
- Designing for performance improvement
- Structuring learning contents
- Good design techniques
- AAL good design features
- Effective demonstrations
- Effective practicals
- The right kind of testing
- Applying the learning

Who should attend

This course is targeted at e-learning designers who have experience of creating content with AAL and are now looking to take their design skills to the next level by ensuring the content they deliver brings value to the business and results in improved workplace performance.

Course details

Duration: 2 days

Type: Classroom

Prerequisites: AAL Foundations

Certification: Design Practitioner



Classroom